

Laura Michaud Introduction

We are in for quite a treat today. Our speaker, Laura Me-Show, has helped thousands of organizations and their people improve their performance.

You see, Laura believes in people and in results, and her track record proves it. As a third-generation owner of Beltone Electronics, (the prominent hearing aid company), she held the position of vice president of sales and marketing. She was responsible for the company's sales of over \$150 million in revenue.

More importantly however, she was instrumental in growing sales by over 300% in less than two decades and had the lowest employee turnover in the whole company.

Today, as owner of The Me-show Group, Laura shares her expertise by working with organizations and their employees to improve their performance. She has coached executives and managers on key areas such as employee management, career development and personal growth.

(Hold Up the Book) She is also the author of a defining book, *"From the Kitchen Table to the Conference Table: Family Business Communication"*. It has tips and tools families have used to assure better harmony in families that work together.

Laura is a member of the National Speakers Association, the Family Firm Institute and has been selected as one of the top 1000 businesswomen of the new millennium.

Please join me with an enthusiastic welcome for our speaker today, Laura Me-Show.